



Join us at the
 AUSTRALIAN SCIENCE COMMUNICATORS
National Conference 2014

SCANZ-ASC Breakfast Event

Evolution of science
 communication in
 New Zealand and
 Australia

DATE: Tuesday, 4th February 2014

TIME: 7:00am

COST: \$50 for general public, \$25 for delegates

VENUE: Rydges Southbank

HOW: The SCANZ-ASC breakfast is available on the online registration form as an additional function

<http://bit.ly/1bXNxPf>

This session will offer insights to the development of science communication in New Zealand and Australia. It will link research, good practice and the reality of practice by including presenters with backgrounds in academia, journalism and science communication. Speakers will provide insights on the development of science communication as both art form and academic discipline, including a timeline to the emergence of modern science communication in both countries, with supporting infrastructure, funding, events, organisations and festivals. It will also be an opportunity to celebrate and reflect on where we've come from and where we are at.

FEATURING



Ian Lowe (Aus)
 Emeritus Professor of Science,
 Technology and Society at
 Griffith University



Jean Fleming (NZ)
 Professor of Science
 Communication and Associate
 Dean of Outreach at the
 University of Otago



Toss Gascoigne (Aus)
 Director at Toss Gascoigne
 & Associates



Chaired by **Jenni Metcalfe** (Aus)
 Director of Econnect
 Communication



Produced by **Christine Ross** (NZ)
 President of Science
 Communicators Association of
 New Zealand

Hosted by the Science Communicators
 Association of New Zealand and
 Australian Science Communicators

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